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PRESS RELEASE

Water in Motion receives award for water-efficient practices

Award-winning Consulting and Water Management firm continues to lead by example in responsible use of water resources.

Minneapolis, MN - May 2, 2011: Water in Motion, Inc. received a WaterSmart Partner award from The Toro® Company, a leading worldwide provider of innovative turf and landscape maintenance equipment and precision irrigation equipment. Water in Motion is one of only 9 consulting firms to receive this prestigious award.

Jay Guthy, Toro Company Central Area Business manager, presented the award at a surprise ceremony at Water in Motion's new Minneapolis office. "Water in Motion has demonstrated a commitment to water-efficient practices and leads by example in its irrigation designs, specifications and project management," Guthy said. "These professionals look-out for the best interests of their clients designing only water-efficient irrigation systems whether they are LEED®-based green buildings or more conventional projects."



"We are honored to be recognized by The Toro Company as a resource and industry leader in the promotion of water-efficient landscape irrigation practices," said Timothy Malooly, president of Water in Motion and the first-ever EPA WaterSense® Partner of the Year (2008).

"Specifying water-efficient irrigation components such as Toro Precision Series® sprinkler nozzles or Sentinel® central control systems furnish proven, cost-effective solutions to clients who wish to do the right thing in regard to efficient use of water while ensuring a healthy outdoor living environment," said Malooly.

Water in Motion, inc. is a Minneapolis-based water resource consulting firm specializing in irrigation and stormwater projects and offering water management services to help its clients save millions of gallons of water annually. Water in Motion, Inc. is responsible for many industry-leading projects including rainwater-harvest irrigation specification on the first-ever USGBC LEED Platinum Residential project and the Minnesota Twins Ballpark Plaza, which received a LEED award in 2010.